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In academia and librarianship, conference proceedings are a collection of academic papers published in the context of an academic conference or workshop. Conference proceedings typically contain the contributions made by researchers at the conference. They are the written record of the work that is presented to fellow researchers. In many fields, they are published as supplements to academic journals; in some, they are considered the main dissemination route; in others they may be considered grey. The existing approaches to the definition of the concept are reduced to linguocognitive and linguocultural. Within the framework of linguocognitive approach the concept is defined as “a unit of mental or psychic resources of our consciousness and the informational structure that reflects knowledge and human experience; and operational meaningful unit of memory, mental lexicon, conceptual system and language of the world, the whole world reflected in the human psyche” [3, p. 90]. The integral approach to the definition of the concept, adopted in this paper, involves considering it both from the point of view of cognitive linguistics and linguocultural. Proceeding in ARCOM conference, Nottingham, UK 7-9 September 2009. Abdul-Rahman, H., Kwan, C.L., & Woods, C.P. (1999). Quality function deployment in construction design: application in low-cost housing design. International Journal Of Quality & Reliability Management, Vol. 16 No.6, pp. 591-605. Proceedings of National Conference on Engineering and Technology, Kuala Lumpur, University Malaya, Malaysia. Haron, N. A., Hassim, S., Kadir, A. M. R., & Jaafar, M. S., (2005), Building cost comparison between conventional and formwork system: A case study of four-story school buildings in Malaysia. American Journal of Applied Science. 2(4), 819-823. Haron, N.A, Hamzah, A.R., & Mahanim, H. (2009).