CAREER
Opportunities in
THE AUTOMOTIVE INDUSTRY

A Guide to More Than 70 Careers in the Automotive Industry

G. Michael Kennedy
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Automotive industry, all those companies and activities involved in the manufacture of motor vehicles, including most components, such as engines and bodies, but excluding tires, batteries, and fuel. The industry’s principal products are passenger automobiles and light trucks.

Professor of the History of Technology, Harvey Mudd College, Claremont, California, 1959–76. Author of American Automobile Manufacturers: The First Forty Years and others. See Article History. Alternative Title: automobile industry. The auto industry's most important industry segments include commercial vehicles and passenger cars.

As our Statista Dossier on the impact of COVID-19 on the automotive industry intends to outline, the fate of the industry seems to rely on how fast production will be ramped up following the coronavirus outbreak in the winter of 2019/2020. Amid the outbreak of the pandemic in China, many factories were closed and no new vehicles were rolling off the assembly lines in Wuhan.